

1935

# STUART FLORIDA



# FISHING GUIDE

The Fishing  
Grounds of  
Presidents

- Sailfish
- Tarpon
- Black Bass
- Sea Trout
- Blue Fish
- Mackerel
- Snapper
- Grouper
- Amberjack
- Sheepshead
- Snook
- Pompano
- Jewfish
- and
- Many Others

MARTIN COUNTY  
CHAMBER OF COMMERCE  
STUART, FLORIDA





# MARTIN COUNTY

is fortunate in being a paradise for the fisherman. Nowhere else in all Florida is there better fishing—or more variety than in our fresh and salt waters.

In welcoming the sport fisherman, we also invite attention of the prospective investor to a growing opportunity. Florida, more and more, is becoming sport conscious, and definitely realizes that her future lies in development of her recreation facilities to meet the increasing demand.

If you feel that you would like to become linked with Florida's great future, look Martin County over. There are opportunities here for enterprising men with ideas and the energy to put them over.

# MARTIN COUNTY COMMISSION



*Oh, Baby—What a Fish !*



Giant 612 pound Jewfish caught in St. Lucie river.

FLORIDA'S MOST FAMOUS FISHING RESORT

**Hotel St. Lucie**      On the St. Lucie River  
Stuart, Florida

MARTIN COUNTY

Guides and Boats Furnished for Hunting and  
Fishing. Hot and Cold Running Water in All

Rooms. Private Bathing Beach

MR. and MRS. HERBERT DUGAN, Managers

# FISHING and BANKING



You can bank on the fish when you  
come to Stuart. And while you're here  
fishing you can bank at—



## THE CITIZENS BANK

First on the highway entering Stuart—

FIRST in REPAIRS — FIRST in SERVICE

# Tom's GARAGE

TOM REINERT, Proprietor

SECOND EDITION

# GAME FISHES

OF

## MARTIN COUNTY FLORIDA

By ERNEST LYONS

THE FINE, clean sport of angling, whether it be for big-mouth black bass in our fresh water streams and lakes, or for sailfish, tarpon and the countless other denizens of our salt waters, can be enjoyed to its utmost in Martin county.

The unspoiled waters within easy reach of Stuart have variety and abundance of game fish, and are bordered by scenery which makes any outing a delightful pleasure trip, whether or not the fish bite.

To better acquaint the visiting angler with what we have to offer in the sport of fishing, this free booklet has been compiled.

For any scientific facts, the compilers are indebted to Jordan's "Book of Fishes." The information on local habitat and methods of catching both salt and fresh water fish has been mainly supplied by natives and fishermen of long standing in the community. It is yours for the asking.

Those responsible for this guide sincerely hope that the wind will blow from the south and the big ones will feel like biting when you fish our waters.

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# FISHING TACKLE — AND — MARINE SUPPLIES

Only the best in tackle is fit for fishing—and no one but a foolish man puts poor equipment on his boat. Consult us on your tackle requirements. Friendly advice on fishing conditions both fresh and salt water. We will arrange to have that big one mounted.

## MEGETT HARDWARE & PAINT COMPANY

# *Rendezvous* of STUART'S WINTER GUESTS

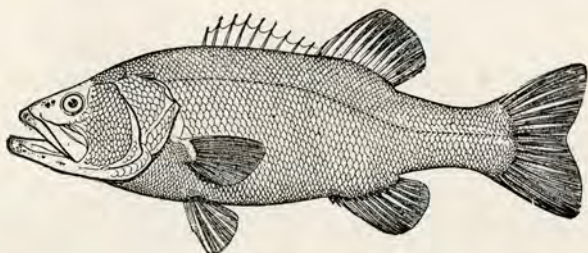
After a day of sport, one has a satisfied feeling in knowing that he has a comfortable home to go to where he can take things easy, or, if he chooses, can mingle with other congenial people and "settle the affairs of the Nation," play cards, or even tell about the big ones that got away.

ATLANTIC COURT APARTMENTS offer you just that sort of a home. They are situated on Stuart's most beautiful boulevard within easy walking distance of any point in the city. They are modern and comfortable and are completely furnished. All apartments have outside exposure. A roof garden and solarium are available for the pleasure of the guests. Really, one could not ask for a better place to live.

## ATLANTIC COURT APARTMENTS

Mr. and Mrs. J. A. Aigler, Resident Managers

## Black Bass



**W**ORLD famous for their fighting big-mouth black bass, prince of game fishes, are the tropical streams, deep lakes and reedy savannas of Martin county. Here Will Dilg, founder of the Izaak Walton League, found black bass fishing at its best; and here it was that Dr. Henshall, author of the "Book of the Black Bass," garnered much of his material. Martin county is the home of record black bass, fish weighing from 10 to 16 pounds—with bigger ones still uncaught.

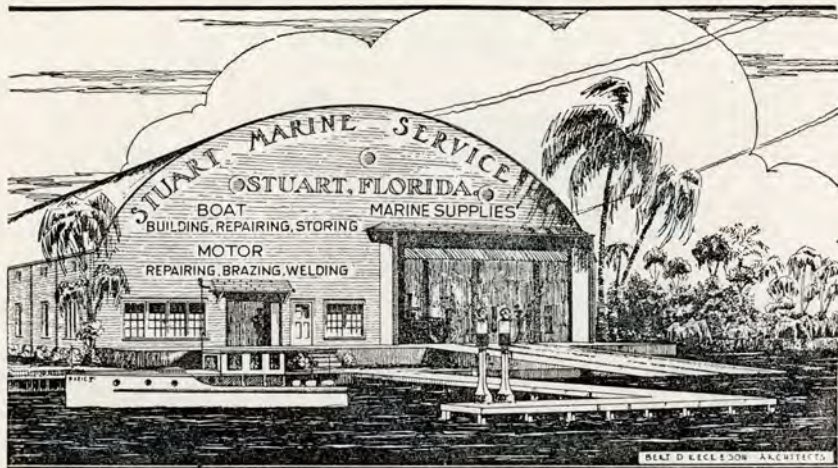
On July 29, 1935, John Hoffman, Stuart fishing guide, caught a 14-pound, 4-ounce black bass.

Where to find His Majesty, the Black Bass:

**Jensen Savanna:** Drive to Jensen via the old scenic highway or the cut-off about 2 miles north on the federal highway, then ask to be directed to Tick Ridge, Eden or Walton, where boats and native guides are available. Locally referred to as "The Savanna," this body of water is a 10-mile series of lakes, bordered with lily pads and connected by long, marshy runs. Ideal bass water. Twenty feet deep in spots. Richards has boats at Walton.

**South Fork of the St. Lucie River:** a stream of tropical beauty, bordered by palms and live-oaks draped with air plants and Spanish moss. Accessible by launch from Stuart, or the angler equipped with rowboat and trailer should launch his boat at the South Fork bridge 6 miles west of Stuart on Gaines highway, the road to Indiantown.

**North Fork of the St. Lucie:** home of the otter and the alligator, this beautiful Florida stream winds for over 20 miles through virgin wilderness. Branching into it one mile north of Stuart on the west shore is Bessey Creek, ideal black bass water. Blakeslee Creek and Winters Creek, en-



Let . . .

# YACHTING

Be One of the Pleasures of  
Your Vacation at STUART

A friendly welcome awaits you at our plant. Free—Fresh Water, Dockage, Showers and Mail Port. Two marine railways capable of handling boats up to 75-feet. Information on local channels. We have a full staff of competent mechanics, and carry a complete line of marine supplies.

Rowboats and outboards for hire by hour, day or week.

STUART  
MARINE SERVICE



tering the main stream on the west through a common mouth seven miles north, always offer great sport for the fisherman. Little Cane Slough Canal, eight miles upriver, drains the virgin waters of the Allapatta Flats, and is full of bass. The waters of the main river above the canal prove productive to the bass caster, with surprises in the form of salt water fish such as snook (robalo), mangrove snapper and small tarpon.

**Mile Lake:** A deep reedy lake about  $\frac{1}{2}$  mile west of the North Fork shore. Take launch or outboard motorboat to Gilson's Slide Rule factory where directions will be given for reaching the lake. Best fished by packing in a collapsible boat or canoe.

**Martin Highway:** Drive to Palm City, then follow the paved highway straight west about four miles until you reach a sharp turn to the left. Don't take it—go straight on until the sand road begins traveling through deep sloughs, the Allapatta Flats of the Everglades.

On both sides of the road you will find deep drainage canals that connect with far-reaching savannas. Despite their narrow width, you will find these waters well-supplied with fish.

**Gomez Lakes:** Drive to Hobe Sound and inquire at Bill's Garage on the highway where information will be furnished. Ask at next crossroads about finding Kitching Creek and headwaters of the Loxahatchee.

How to catch them:

Best methods: casting with surface plugs, or if the sky is overcast and the fish refuse to hit on the surface try underwater pork-rind lures or other underwater baits with or without pork-rind. The fly fisherman will find bass bugs effective. Pork rind taken from a piece of fat salt pork and cut in the shape of a frog, weedless spoons and bucktails are killers. Live minnows, live frogs and crawfish many times work wonders. When casting for Florida black bass with surface plugs always reel in slowly and allow the bait to halt frequently. Remember that you are attempting to make the plug imitate a wounded minnow trying to escape its natural enemy.

Bake and serve with your favorite sauce or dressing. Delicious broiled. Crisp and tender fried.

# DON'T GO SPORT FISHING

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Rates from \$8 to \$20 for entire party, with  
tackle and bait furnished.

## Toley's Boat Yard

Salerno

:::

Telephone 47-J

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Write Mrs. R. H. Knapp for information. Ar-  
rangements made for sport fishing parties by

CAPT. R. H. KNAPP

## Expert Tackle Repairs

SURF RODS MADE TO ORDER  
INEXPENSIVELY.

SEE US FOR RODS, REELS AND LURES.  
GUNS REPAIRED — KEYS MADE  
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F. E. McCORD

a blue moon, a Marlin Swordfish. The Gulf Stream is also the home of the Wahoo, so like a King Mackerel that the amateur very often cannot tell the difference, except for larger size.

You will see if you are fortunate, all of these, sometimes just a few of them:

Giant Loggerhead Turtles weighing 300 to 400 pounds each. Graceful Porpoises cruising and blowing in schools like groups of tiny whales ahead of, behind, and sometimes so close beside your boat that you can touch them with an oar. Poems in grace and speed.

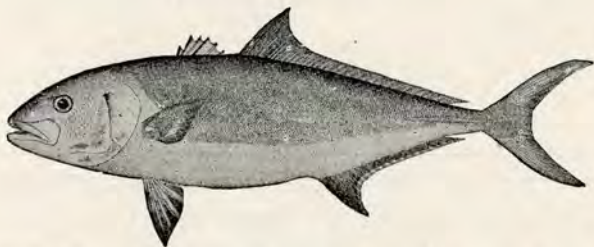
Huge Manta rays, or devilfish, seabats sometimes measuring over 20 feet from wing-tip to wing tip—and sometimes leaping in air to hit the sea again with a thunderous clap. And lesser Spotted Rays.

Sharks, the pirates of the sea, of such size that the body of a 6 or 7 foot sailfish is but a mouthful for some. More than one angler has reeled in just the head of a sailfish after such an attack.

And graceful Flying Fish, like flocks of tiny birds as the schools shower into air and fly from the fierce fish that prey on them.

The sailfish is excellent for food. Broil, fry or bake laterally-cut steaks. Also makes good chowder or salad base. Delicious smoked.

## *Amber-Jack*



**B**ULLDOG of the sea, the amber-jack has well-earned its reputation for tenacity. Large amber-jack strain the best of tackle. Found in schools in the same waters in which the sailfish, the king mackerel and the dolphin range, this big member of the pompano family is of excellent food value, although seldom eaten by natives. The largest fish on record weighed 110 pounds. Use same tackle and lures as for sailfish.

# Riverside CAFE

We welcome the Fisherman and his guests. After a day of good fishing, you have earned a good meal, well served.

J. L. HARRISON, Manager

Here for 20 years. A fisherman myself.  
Drop in and talk fishing.

## THE . . .

# PELICAN HOTEL

On the beautiful St. Lucie River at Stuart offers quiet and exclusiveness for the angler and his family.

We will arrange for charter boats to take you from our own dock to the fishing grounds.

For information write

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Let Us Come and Photograph That Big  
One! 24-Hour Service

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## E. B. Coventry, Photographer

Opposite Theatre

## Tarpon



**J**USTLY was he called the "Silver King." The world's largest Silver King was caught in the St. Lucie River. On March 27, 1928, Edward Trainer, Philadelphia sportsman landed the record-breaker, a 212 pound fish, measuring seven feet, one inch in length, and having a girth of 45 inches.

And not until you have felt the thrill of one of these mighty battlers on the end of your rod and reel have you really enjoyed big game fishing. Your tarpon is a speed-boat in the water, an acrobat in the air.

Found: in summer months near St. Lucie inlet, in the broad bay at Port Sewall, and in the river near Stuart. Bait: large spoon, eelskin or cut mullet, or large live mullet. Your guide will advise you as to tackle. Other favored spots: the spillway at St. Lucie canal east locks, and the upper North Fork of the St. Lucie.

If you want sport on light tackle, challenge the small tarpon of the upper North Fork, or at the spillway, with light black bass tackle and diving plugs, "whipping" the lure to give it action. Be sure to have on a short wire leader and swivel.

Watch for your small tarpon to "roll," or arch its back above water. Then cast a little ahead of it and start the plug moving briskly. These "small" fish run anywhere from 8 to 30 pounds, and put up plenty of action. They have been known to tie knots in a line in air, and to leap 8 to 10 feet high and into the boat when hooked. They are finny dynamite, and you will need a man at the oars of the rowboat to follow the fish. You should have a thumb guard to keep the reel from burning your fingers.

Release it when you've won and let it grow to a 100-pounder.

Not considered a food fish.

COME SOUTH THE COMFORTABLE  
WAY—BY TRAIN!



LOW FARES  $1\frac{1}{2}$ c PER MILE IN COACHES  
The Florida East Coast Railway is the fast, direct, double-track route to all points on the East Coast of Florida, the only route through historic St. Augustine, Daytona Beach and along the Indian River. During the summer months air-conditioned equipment on certain trains adds further to its comfort of cinderfree oil-burning locomotives and a smooth-riding roadbed.

Come south this fast, comfortable interesting way. Fares are low,— $1\frac{1}{2}$ c per mile in coaches, greatly reduced round-trip fares in Pullmans.

FLORIDA EAST COAST RAILWAY  
FLAGLER SYSTEM

CEDAR and CYPRESS  
—for—

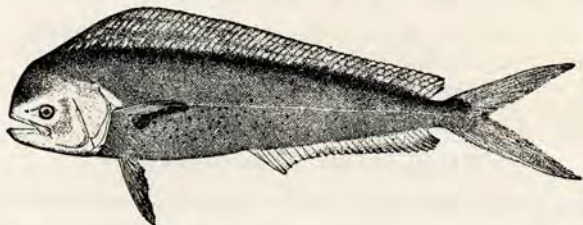
BOAT  
BUILDING

Also a good selection of paints and  
varnishes.

CASA  
LUMBER COMPANY

Phone 66

## *Dolphin*



**R**AINBOW of the Gulf Stream and adjacent waters, the gloriously colored dolphin, whose tints change chameleon-like once the fish is landed, is a battler which gives added sport to the hunt for sailfish.

Taken on light tackle, these beautiful fish, which range from 5 to 20 pounds off St. Lucie inlet, furnish many a thrill, doing most of their battling on the surface, darting with lightning speed and leaping many times before giving up.

Your dolphin is often caught in the vicinity of floating Gulf weed, a segment of bamboo, or drifting box tossed over from some steamer. Tiny minnows hide in the protection of the driftwood and the dolphin lurks nearby, waiting for an unwary minnow to leave the shadow. Strikes trolled cut bait, feather jigs, and spoons. Contrary to general belief, the dolphin is an excellent food fish. Steaks and filets may be fried, or whole small fish or parts of large ones may be baked. Fine white flesh.

## *Red Snapper*

**T**HE RED SNAPPER and its cousin, the muttonfish, are found in numbers on offshore banks best located by hiring a charter boat and experienced captain. Usually caught in from 70 to 100 feet of water in the Gulf Stream, using heavy handlines, with window weights for sinkers and cut bait. Voracious biters, once a school is located. Most local catches are made from 4 to 8 miles off the coast. Local catches average 11 pounds per fish.

Best baked.

# Hotel CARLTON

In down-town Stuart offers comfortable rooms at reasonable rates for the visiting fisherman.

For information write  
MRS. BLANCHE STRINGFELLOW

# EVERYTHING in WEARING APPAREL

Make this store your clothing headquarters when you visit Stuart. We carry a full line of MEN'S CLOTHING, WOMEN'S WEAR, and togs for your youngsters.

# B. F. ECKESS

# FISHERMEN

Get your cigars and cigarettes, sunburn lotion, kodak films and drug supplies at

# BARNES DRUG STORE

Post Office Arcade



## *Mangrove Snapper*

**H**ERE is a shrewd and wary fish. Found near submerged obstructions or in channels bordering mangrove swamps both in the salt water of St. Lucie inlet and in the brackish water of the North Fork, small snappers take hermit crab tail or shrimp readily. Large ones are best caught on live minnows or live shrimp, or fresh cut bait.

Snapper, at certain times, will take the plug readily when the lure is "whipped" with an overhand motion. When fishing for snapper with bait, use light tackle, long wire leader, small hooks.

Caution must be used not to frighten the fish by making unnecessary noise in the boat.

Fry small snapper. Larger fish are delicious baked with tomato sauce.

## *Pompano*

**G**OLDEN POMPANO, choice of the epicure, although more often caught in nets, is sometimes caught in the surf along Martin county beaches. The "pompano rig" differs from most in that although a sinker is used ahead of long wire leader, a small cork is often attached to the leader to keep the bait off the bottom.

Best bait: sandfleas, numerous in sea sand just where the surf breaks. Second best: cut shrimp or clams. Also effective: clothespin plugs or wiggle divers, live shrimp.

Best method: Cast out, then reel in slowly a few feet at a time, or less, allowing bait to rest a few seconds, then move shoreward again, rest again . . . Strike when you feel the nip. With weighted clothespin plugs, "whip" plug very slowly, allowing it to touch bottom frequently while being retrieved, as if it were a sandflea trying unsuccessfully to bury itself.

This fish rarely retails in its home markets for less than 50 cents per pound. Broiled pompano, in the opinion of the epicure, is "rations for a king."

The full flavor of the pompano can be best appreciated when the fish is delicately broiled. Because it contains richly flavored oils, the head should not be removed in cooking.

## TO CATCH FISH

you must be intelligent and use the best equipment. Intelligent men buy the car that will give the most efficient and economical service. Of course that is a Chevrolet.

Royal Palm Chevrolet Co.

## ... THE ... FRANCE APARTMENTS

Offers everything which the fisherman desires. We are conveniently situated on a sheltered yacht basin entering the St. Lucie. With an apartment at the France, you can park your rowboat or launch at your back door. Charter boats conveniently near.

WRITE WALTER JOHNS, RESIDENT MGR.,  
FOR RATES AND OTHER INFORMATION

## Rods, Reels and Lures

Tackle to Fit Florida Fishing Conditions  
Marine Paints

## STUART PAINT CO.

POST OFFICE ARCADE BLDG.

## *King Mackerel*



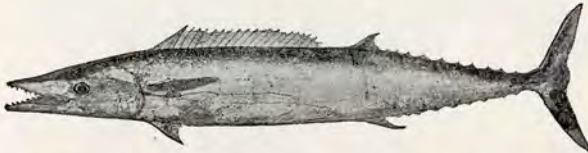
**K**ING MACKEREL, or the great kingfish, sometimes called the cero, is a lightning streak of the ocean lanes abundant during the winter season off St. Lucie inlet.

This big member of the mackerel family—the record caught on fishing tackle weighed 105 pounds—ranges in weight from 6 to nearly 50 pounds off this coast. Robert S. Cheek, winter resident from Nashville, caught a 48-pounder off Stuart during the winter of 1935.

Caught on cut mullet, cut bellies of king mackerel and other fish, trolled, or on spoons, lead squids, and feather jigs. Commercial fishermen often use a heart-shaped squid, trolled deep, for king mackerel.

“Kingfish steaks” are famous as a Florida delicacy. Good baked and served with tartare or tomato sauce.

## *Wahoo*



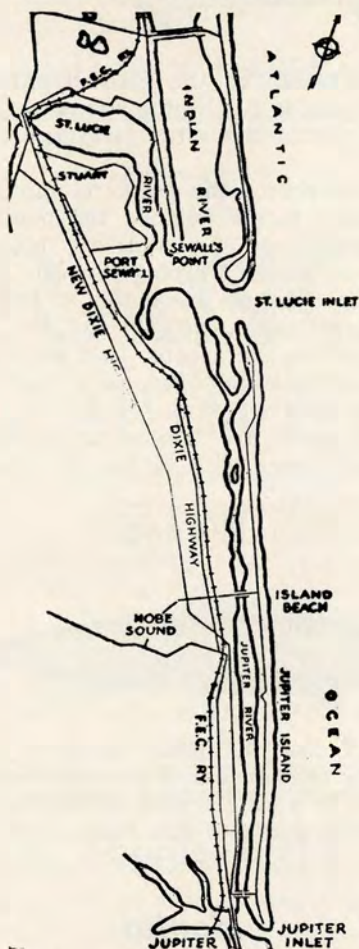
**M**ARKEDLY like the King Mackerel, the wahoo so strikingly resembles that fish that the two are often confused. It is caught with similar lures, and is quite abundant on both west and east coasts of Florida. Of fair food value.

## *Bonita*

**Z**IPPING with the speed of the little tunny which it is, a strike from a bonita always brings action. One of the speediest of salt water fish, the bonita belongs to the mackerel family. It is beautifully proportioned, and every inch a fighter.

# Waterfront Properties

JUPITER ISLAND — SEWALL'S POINT  
PORT SEWALL



## C. B. ARBOGAST

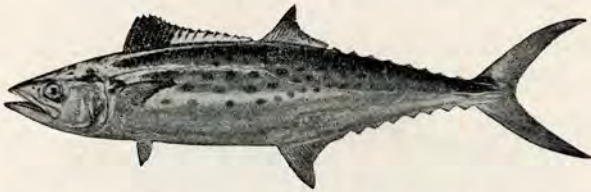
Real Estate and Insurance

Stuart

:-:

Florida

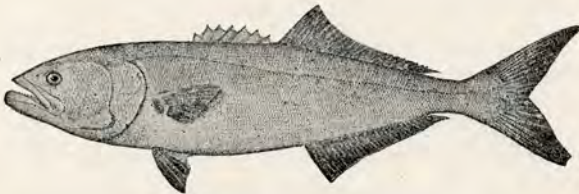
## *Spanish Mackerel*



**I**T IS NOT the fight that the Spanish mackerel puts up, but the pleasure which comes when the mackerel is broiled with butter and served for supper at the end of a day at sea. Caught in thousands each winter off the Martin county coast and in St. Lucie inlet. Best method: trolling. Best bait: small lead squids or Japanese feathers.

If you wish sport with your Spanish mackerel, use black bass tackle and govern the boat accordingly.

## *Bluefish*



**B**LUEFISH, vicious killers of the sea, so savage that they apparently kill just for pleasure, disgorging their bellies of minnows to slash at more, are plentiful at St. Lucie inlet. They are also found in great numbers in the surf at Jensen and Jupiter Island beaches. Most plentiful in fall and winter.

Best methods: (for launch fishing) trolling with spoons, lead squids, bone squids, eelskins or Japanese feathers. Can be caught with trolled cut bait, or a piece of white rag or red flannel when plentiful. For surf fishing use a regulation surf casting outfit (or make your own.) Any fishing tackle store will explain various bottom fishing rigs. The best cut bait is mullet or menhaden, commonly known as bunker. Small live mullet are sometimes used effectively.

Delicacy: broiled bluefish with tartare sauce.

# STUART HOTEL

Quiet, homelike headquarters for the Fisherman.  
Comfort a first consideration—all beds furnished  
with inner-spring mattresses

RATES: \$1 PER DAY UP.

WRITE FOR WEEKLY RATES

## THIS OFFICE ASKS The Sportsman's COOPERATION

to Enforce Fresh Water Fish Laws and all  
other Conservation Laws.

Black Bass: Bag limit, 12; minimum  
length 12 inches.

Bream: Bag limit, 30; minimum length  
5 inches. Mixed String: Bag limit, 30.

### C. E. CHRISTENSEN

Sheriff

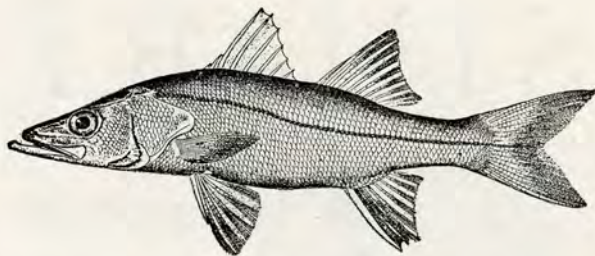
STOCK UP FOR THAT FISHING TRIP

Cigars, Candies, Magazines, Tobaccos,  
Beers, Wines and Soft Drinks

### RUE'S SWEET SHOP

H. C. RUE, Proprietor

## Robalo



**L**OCALLY called "snook" or "sergeant fish," the robalo is a game denizen of the tropical waters, and makes the St. Lucie its year 'round habitat.

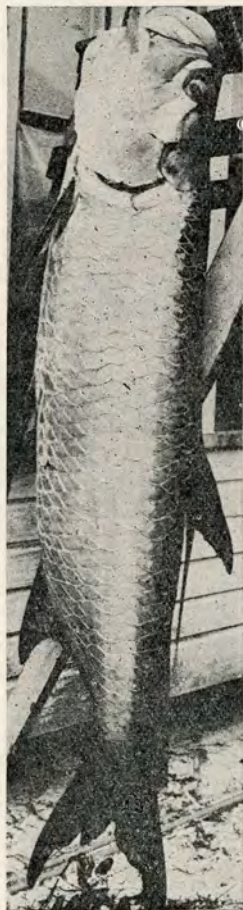
A silvery fish with pronounced black stripe running from tail to head, the robalo will put the best of light tackle to test. Weight ranges from 3 to 60 pounds. Light tackle maximum about 30 pounds..

Latins call the robalo the bhrute de mer. Near Stuart you will find your snook at St. Lucie Inlet, near both north and south shores, usually close to the banks. A snag-lover, the robalo will be found near old piling or underwater obstructions. A favored "hanging in" place is the deep mangrove shoreline of the North Inlet. Snook go far upstream into fresh water, and many are caught near the mouth of Little Cane Slough on the North Fork of the St. Lucie. Cast every overhanging snag. The same holds true of the upper South Fork. A favored spot: the rushing waters beneath the spillway at the East Locks of St. Lucie Canal.

Caught best with light casting outfit, level-winding reel, 9 thread line, and diving plugs, or clothes-pin or wiggle-diver plugs. "Whip" the plug, retrieving it slowly, and be sure to use a wire leader. The snook is equipped with saws on its gills that will sever the strongest of lines. Live bait: mullet or shrimp. Trolling lures: eel skin, spoons, feather jigs or cut bait.

Make filets after skinning. This fish is always better skinned and boned.

# THE CITY OF STUART



Is Nationally  
Known As a  
Famous  
Florida  
Headquarters  
For the  
Sport  
Fisherman

Many who have come here to fish have found this community of homes the most acceptable spot in Florida for residence.

Stuart City Commission



# STUART FLORIDA



ARTHUR



TAFT

FISHING GROUNDS  
OF FIVE  
PRESIDENTS



ROOSEVELT



CLEVELAND



HARDING

OVER 150 MILES OF  
NAVIGABLE, TROPICAL  
WATERWAYS  
OF EXOTIC SCENIC  
GRANDEUR

SURF BATHING,  
GOLF, TENNIS,  
SHUFFLEBOARDS,  
HORSE-SHOE COURTS

Five Presidents of the United States have sought diversion in the waters of the St. Lucie—Arthur, Cleveland, Theodore Roosevelt, Taft and Harding.

## BERT D. KECK, Architect

A. I. A.

CONSULT US FOR FINE HOMES, Air Conditioning, Banks, Schools, Business Buildings, Hotels, Apartment Buildings, Architectural Engineering, and any Project.

STUART

:::

FLORIDA

## This Office Welcomes

the visitor to Martin county. Here's wishing you good fishing.

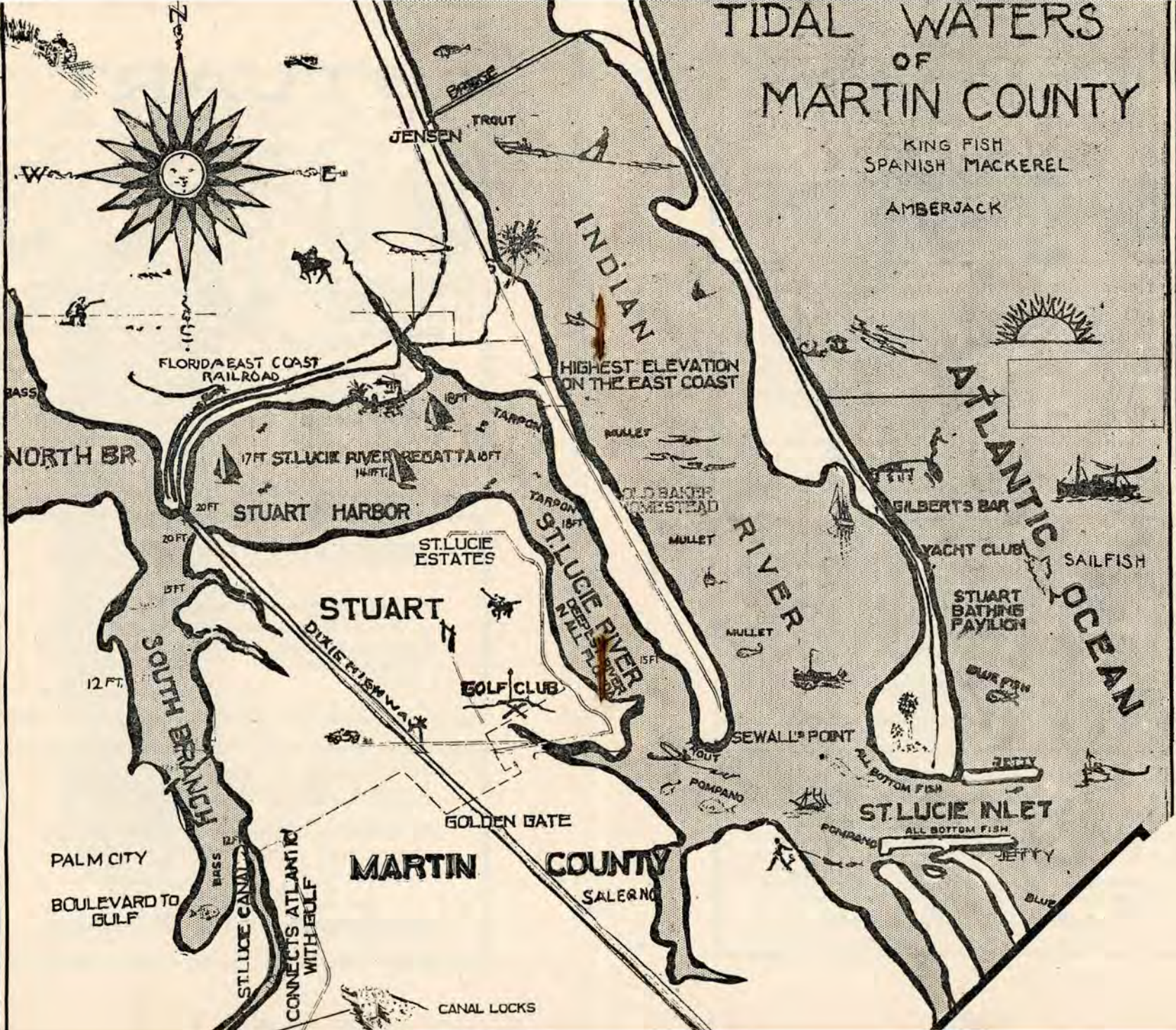
L. C. KICKLITER

MARTIN COUNTY TAX COLLECTOR

# TIDAL WATERS OF MARTIN COUNTY

KING FISH  
SPANISH MACKEREL

AMBERJACK



FLORIDA EAST COAST RAILROAD

HIGHEST ELEVATION ON THE EAST COAST

NORTH BR

STUART HARBOR

STUART

SOUTH BRANCH

MARTIN COUNTY

COUNTY

PALM CITY

BOULEVARD TO GULF

SALERNO

CONNECTS ATLANTIC WITH GULF

CANAL LOCKS

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Always Dependable

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Martin County Agent

Take **NATURAL** Ice

with you on that fishing trip to properly refrigerate your catch—and keep beverages ice cold.

**Southeastern Ice and Cold Storage Co.**

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In Our New Location

Corner of Second St. and Akron Ave.

**STUART GROCERY**

TELEPHONE 10

**PALMER'S STORE**

JENSEN FLORIDA

Martin County's Best Fishing Grounds

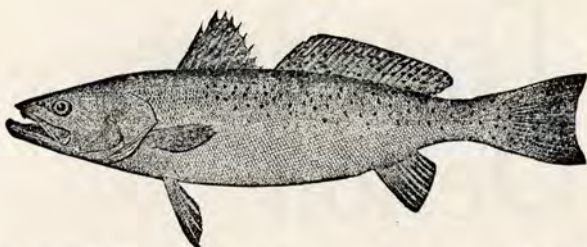
WE SELL EVERYTHING

Groceries — Meats — Shoes — Dry Goods

Sundries

Come In and Get Acquainted

## Sea Trout



**N**OWHERE in the world is there finer spotted sea trout, or weakfish fishing, than at St. Lucie inlet. These beautiful trout, ranging from a few pounds to over 15, strike most any time of the year.

The spotted sea trout, with its numerous spots, rainbow tints and yellow mouth, is a real surprise game fish when handled on light tackle.

Use the same light casting outfit that you bought for black bass fishing—light bamboo or steel casting rod, level winding reel—but change the silk line to linen for salt water use. The plug, preferably a lure that responds agilely to “whipping action,” should be attached with swivel and an 8-inch wire leader.

Cast the waters of the bay extending from Sewall's Point to about one mile north, keeping within 100 yards or so of the east shore. Watch for fish striking on the surface as indicated by cascading schools of bait mullet. When your sea trout strikes, as it surely will, if you fish industriously and put action into the plug, give it plenty of line, since the sea trout's mouth is proverbially tender. Bring it gently to the boat, and use a small gaff to land the big ones. Jensen bridge and the Indian river in general are good sea trout fishing spots.

Other methods: trolling with spoon, either silver or copper, or trolling with pork rind or cut bait. Sea trout are sometimes fished for with a long bamboo pole, the tip of which is used to thrash the water in simulation of frightened minnows. This method is termed by the natives “splash polin’.”

Light casting outfits and surface or underwater plugs bring home the bacon. Clothespin or wiggle-diver plugs are effective.

Bake, fry or broil.

# Theodore Dehon

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PROPERTY MANAGEMENT

## Build a Rowboat and enjoy our waters

Choice cypress and cedar are waiting on our shelves, and we will be glad to help with advice as to the best design for your needs.

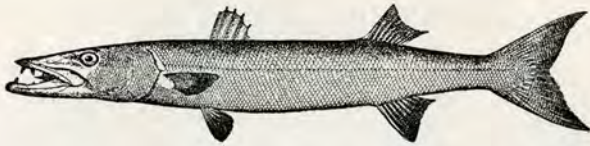
## Woods Lumber Co.

Salerno

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“When You Think of Lumber, Think of Woods”

## *Barracuda*



**T**HAT slashing sea tiger, the Florida barracuda, will strike at anything that lives or moves in the ocean. Sometimes abundant off St. Lucie inlet, the barracuda here range as high as 50 pounds in weight—although the record fish caught off Florida weighed 104 pounds.

Same tackle as for sailfish or tarpon, and same lures. Feeds on flying fish and mullet, and because of its excess fighting ability and viciousness is dreaded rather than wished for by the average angler. A great fellow to mangle game fish being brought to the boat.

The barracuda, experts say, is more vicious than the shark, and has been known to attack bathers.

## *Jewfish*

**G**IANT SEA BASS, or jewish, often weighing as high as 600 pounds, can be caught at almost any time near the bridges at Stuart. These giant fish love to sulk in the shade of piling and in deep holes in many places along the river. They are found far up the North Fork in the brackish water, as well as in the pure sea water near the inlet.

Use a stout rope, shark hook, and three or four-pound fish for bait. Live bait is best although dead bait will be eagerly seized. A live catfish or sheepshead makes an excellent bait. Sever the spines from the catfish with the cutting edge of a pair of pliers before putting it overboard. Be sure your rope is tied to dock or boat, not to yourself, for these giants have the strength of three or four men.

Can be landed successfully with rod and reel, providing your tackle is heavy and you have plenty of open water to play your fish. For further information ask Fred Black, F. E. C. bridge-tender.

Small jewfish, up to 5 or 6 pounds, are good baked. The large fish are coarse.

## HURRICANE PROOF

# Docks and Boat Houses

Every hurricane-proof dock of reinforced concrete built in Martin county to date was built by W. A. Smith, P. O. Box 254, Stuart. We built these docks that stood up: Sunrise Inn, Maloney estate, and J. Wesley Miller's.

STORM-PROOF SEA WALLS

# *Refreshments*

for that fishing trip should include an assortment of our fine beers, ales or wines. Best brands of American and imported whiskies.

# STUART RECREATION HALL

C. F. DIRR, Proprietor

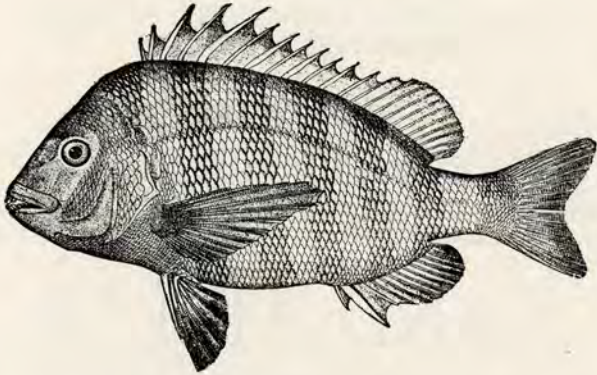
The Place for the Fishermen To Eat  
Open Early

# ALEX' DINING CAR

On Highway            :-:            Alex Harrison

We welcome the fisherman to Stuart  
and invite him to return.

## Sheepshead



**S**HEEPSHEAD, striped like a zebra, are favorites with bottom fishermen. They are plentiful at St. Lucie inlet at all times around old piling or rocky bottom, and are caught in numbers from the docks at Stuart at stages when the river is salty.

The sheepshead is a plebian fish. He may be caught on rod and reel, with cane pole or hand-line, and will tug as valiantly on any. Use stout lines, and stout "sheepshead" hooks (your tackle man will sort them out for you.) A short wire leader is essential.

Fish for sheepshead near docks and snags—except at the inlet, where he feeds in channels, on the reef, and in the inside passage leading to the Indian river. This fish grazes on barnacles and small crustaceans which cover underwater piling, snags, old wrecks and so forth, and your bait should be near the submerged object. The sheepshead is a wary biter and a great fellow to steal bait from the inexperienced angler.

Bait with fiddler crabs, sand fleas, hermit crabs, baby blue crabs or shrimp. You will find the sand fleas in the sandy wake of receding waves on the ocean beach, the fiddler crabs in holes along the marshy beach or in marching armies, and the hermit crabs in shallow water along-shore.

Small sheepshead, and other bottomfish, pan size, should be fried. Large fish may be baked or broiled. The white, flaky meat of the sheepshead makes excellent fish chowder.



For High Class and Prompt Service  
Place Your Order for  
**WINES, BEERS, BOURBONS, RYES and  
IMPORTED WHISKIES**

—with—  
**ROSS' PLACE**

R. L. Grentzinger

# LAND TITLES and ABSTRACTS

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ABTRACTOR

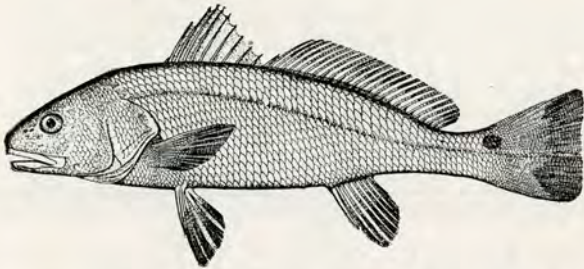
**(Jim) T. J. F. Kennedy**

P. O. Box 818

STUART, FLORIDA



## *Channel Bass*



**C**HANNEL BASS or red fish are frequenters of deep salt water channels. Found at St. Lucie Inlet in the channel bordering the north inlet point, in the deep channel near the mouth of Manatee Pocket at Rocky Point, and along the east shore of the St. Lucie from Sewall's Point to Bay Tree Lodge.

Channel bass in local waters range from 4 to 15 pounds, although much larger fish are infrequently caught. Distinguished by large, brassy scales and a large spot, sometimes two, near the tail.

Best method: trolling deep with a spoon kept near bottom by a sinker ahead of the leader. Both should move very slowly. These fish will also strike a plug, and many are caught by casters from Jensen bridge each winter. Channel bass will also take live shrimp or mullet, and cut bait while still fishing.

A good food fish, best baked. Makes wonderful chowder.

## *Grouper*

**F**OUND on the reef at St. Lucie inlet, sometimes in inside waters, often on the snapper banks. Bulldogs for tenacity, large grouper, living on reefs or in rocky bottom, require heavy tackle. Cut bait or small live grunts should be used for bait, although grouper are often taken with various artificial lures while trolling at considerable depth.

Excellent boiled and served with a cream sauce. A good chowder fish.

## Edgewater Apartments

STUART,  
FLORIDA

On the banks of the St. Lucie River in Stuart, Florida, your winter home awaits you at the Edgewater Apartments, one of the most delightful spots in Florida. Complete to the last convenience and accessory, linens, china, silver, cooking utensils, hot and cold water, and telephone.

WRITE FOR PARTICULARS AND RATES

## TRY FISHING

in the Fresh Water Lakes of Southeastern Seminole County.

Make your headquarters at

## Chuluota Inn

On Lake Catherine

Chuluota

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From the East Coast at Indian River City go West on State Road No. 22 a distance of 22 miles. Then turn North 6 miles to Chuluota.

For information write

A. G. Wagner,  
Resident Agent,  
Chuluota, Fla.

or

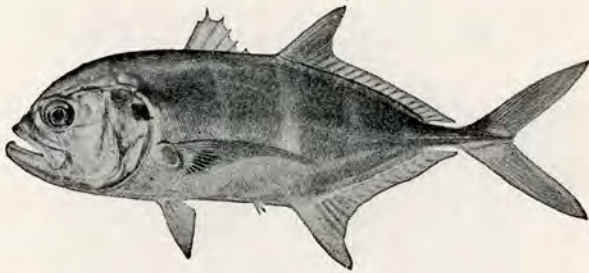
Chuluota Company,  
Flagler System,  
St. Augustine, Fla.

## AKRON HOTEL

You can fish inexpensively at Stuart. Rooms \$3 per week and up. Building completely re-decorated. Good beds.

OSCAR JOHNSON

## *Crevalle*



**P**LENTIFUL both in the salt water and in the brackish reaches, crevalle or "jack" are a common game fish of the St. Lucie. A savage and indiscriminate striker, often landed while fishing for better food fish. Catch it with plugs, spoons or squids, trolling or casting. You'll know it's a crevalle if the fish dives and begins a steady, throbbing fight for freedom that strains your rod tip to the utmost. Disdained because of its dark flesh, the "jack" is really good food if bled immediately after being caught, and prepared properly.

Should be boned and skinned. Small crevalle are good broiled or fried. Large ones are coarse.

## *Ladyfish*

**L**ET a ladyfish grow, speed and strength for size, as large as a tarpon, and there's no tackle on earth could hold one. Strikes plugs and spoons, and makes the line sizzle with the speed of its running leaps. Use caution when landing that the fish does not throw the plug into your face in its final leaps alongside the boat. Habitat: St. Lucie inlet, upper St. Lucie and Indian River. Travels in schools. Food value: nil.

## *Saber Fish*

**W**HILE trolling for many of the fish otherwise mentioned here, if you catch a long, silvery, thin, flat fish with a sharp head, serrated teeth, and tail that dwindles off into nothing—it's not a baby sea serpent, but a saber fish, sometimes called ribbon fish. Edible and of good flavor.

## GO TO EXPERTS FOR FISHING ADVICE



You wouldn't ask a plumber to repair your watch, or to tell you where, how or when to fish. Every member of our staff is an experienced fisherman.

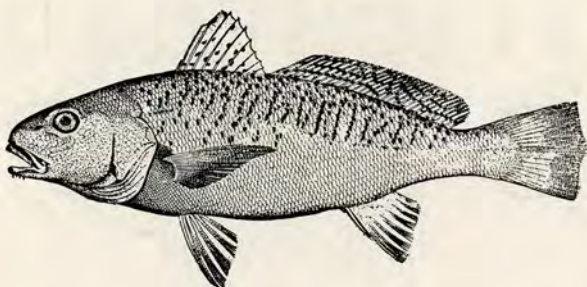
If you are headed for the blue Gulf Stream where the porpoises roll and the flying fish play—Ricou has the tackle you need. . . . If, instead, you are going up the South Fork after Black Bass, or intend to troll the St. Lucie for Tarpon—call on Ricou for the tackle to fit your need.

# RICOU

## HARDWARE CO.

WHERE FISHING BEGINS

## *Croaker*



**Y**OUR COMMON CROAKER, and the spot-fin croaker, are abundant at St. Lucie inlet where they may be caught at almost any time of the year on cut bait, shrimp, clams or hermit crab tail. Soft shelled crabs make good bait.

Use light bottom fishing tackle.

This fish is found in numbers off the east shore of Sewall's Point in waters ranging from 10 to 16 feet in depth. Use a light sinker, short leader, and fish on the bottom. Also found in schools ranging along the edge of the surf, where the fish is best caught with sand fleas.

Of good food value.

## *Flounder*

**D**WELLER of the sandy bays in St. Lucie and Indian rivers, and at the inlet, the southern flounder is one of the most delicious of Florida food fishes. Although not classed as a game fish, the flounder is sometimes caught on live bait or artificial lures.

It is most frequently captured by spearing at night.

The flounder hunter, equipped with flashlight and spear, wades the shallow waters near shore where the flatfish lies motionless on sandy bottom, sometimes covering itself with a thin layer of sand so that only the outline of the fish is visible. In this manner it waylays small minnows.

Skin and filet. Dip in egg and cracker crumbs and fry. Rarely exceeding 6 pounds in local waters, the southern flounder differs from its northern cousin in having delicate flesh.

# PITCHFORD CAMP

JENSEN, FLORIDA

ON STATE HIGHWAY NO. 140  
15 MILES SOUTH OF FORT PIERCE  
5 MILES NORTH OF STUART

## CABINS APARTMENTS and TRAILER SPACE

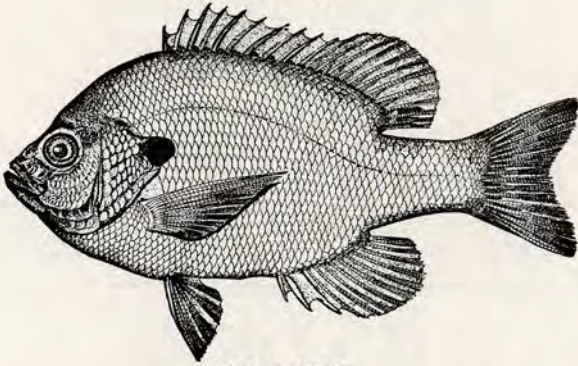
TENNIS — HORSESHOE COURTS  
SHUFFLEBOARD — HOT SHOWERS  
PURE SOFT SPRING WATER

Just across the road to the Indian River  
fishing grounds.

Just across the Indian River bridge to  
the Ocean.

FISHING — BOATING

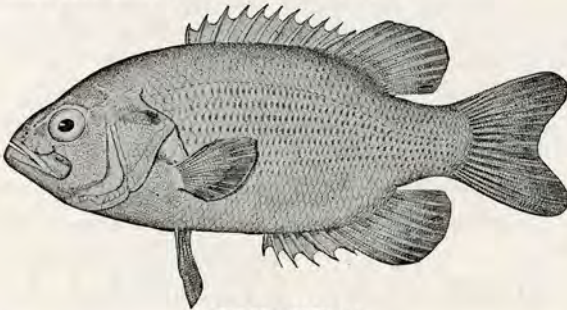
## *Bream*



### **BLUEGILL**

**W**HEREVER you find a fresh water ditch or pond in Martin county, there you will find bream, although to really enjoy bream fishing at its finest you should go to the upper South Fork of the St. Lucie, or to the deep black holes of Jensen Savanna.

Too much cannot be said in praise of this delicious pan fish, which can give pleasure to man or boy, whether caught with pin hook and worm, cane pole and cork, or with fly rod and a hatful of dry flies. The bream is a toothsome little fish, the basis of many a fish fry for those of us who live here year in and year out.



### **WARMOUTH**

Baits are multifold: angle worms, shrimp, crawfish tail, small grasshoppers, a tiny piece of pork rind, flies, small spinners, top minnows, etc. Varieties: blue gill and Warmouth perch or "red-eye." Tackle: anything from a cane pole, black linen thread, buckshot and tiny hook to a fly rod.



## Welcome, Fishermen!

When in town make our Store your headquarters.

We carry a complete line of Drugs, Cigars, Kodaks and Sodas.

### STUART DRUG CORP.

Rexall Store

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When you come here to fish—call us for Electrical Needs at your winter home. Boat wiring and house wiring. Radios and electrical refrigerators. Electrical ranges and water heaters.

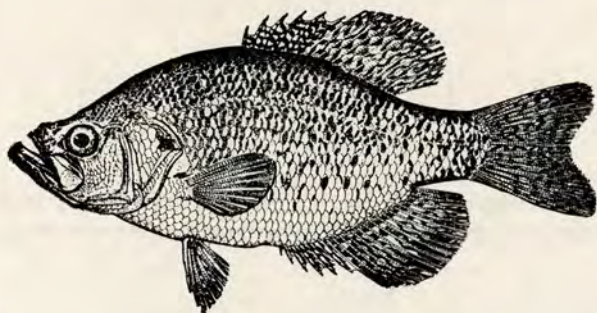
ANYTHING AND EVERYTHING ELECTRICAL!  
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## Insist On TEXACO

The yachting visitor to these waters knows the dependability of Texaco Gasoline and Motor Oils in marine engines. Refuel from our pumps at Stuart Marine Service Co. pier.

JACK COLEMAN, County Agent

## *Speckled Perch*



**S**PECKLED PERCH or crappie run in huge schools in St. Lucie canal near Indiantown after heavy rains when ditches are bringing bait into the canal. Best bait: live minnows scooped with dip nets from the ditches. Also will strike flies or bass bugs.

Should be fried.

## *Catfish*

**T**HE BULLHEAD, locally called "yellow-bellied" catfish, is a denizen of deep holes in Martin county fresh water pond and stream. A favorite of the cane-pole fisherman, this small, chunky catfish will take almost any sort of cut bait, shrimp, worms or liver. Skinned and fried in deep fat, it is delicious.

Other varieties in local fresh waters include the spotted or channel catfish, and the Okeechobee catfish or "nigger boy," specimens of which range as high as 20 pounds in weight.

Since catfish are evening and nocturnal feeders, the fisherman will have the best luck fishing in the hour before twilight, or after dark.

"Catfish stew," a delicacy composed of the flesh of the larger catfish interspersed with a variety of vegetables, and flavored with chunks of browned salt pork, is a native delicacy.

Skin with aid of pliers, and fry.

## Tony's LUNCH BAR

Specializing in preparing tasty sandwich lunches for the fisherman.

ICE COLD BEER — BUTTERMILK

Drop in and try one of our delicious

ICE CREAM SUNDAES

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Modern Equipment — One Day Service

## High Class Game Fighting Cocks

High shufflers and up to all tricks of the fight. Farm-walked from babyhood.

Write "DAD"

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Palm City

## *Pickrel*

**P**ICKEREL, called "fresh-water jack" by the natives, although not as plentiful as the bass and bream, are to be found in the waters of Jensen Savanna and in the South Fork.

They are often taken on bucktail and spinner, and whirling spinner and pork rind proves effective. Weedless lures are productive of results when brought through the lily pads, haunt of the pickerel. The smaller sized diving and surface plugs often prove to be the mustard.

A bony fish, the pickerel has toothsome flesh, and is relished by those who take the trouble to pick through the bones.

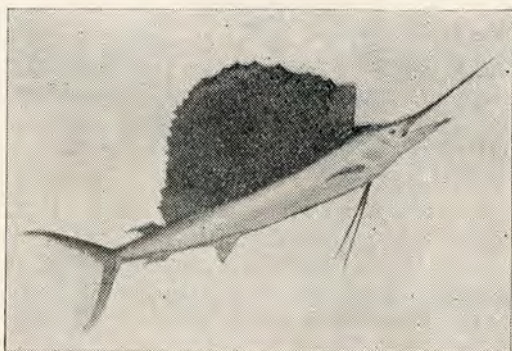


## *Addenda*

**V**ARIETY and abundance await the angler in South Florida where the waters of the sea contain over 600 species, ranging from the rare star-gazer to the common puffer or blowfish.

Among the many edible varieties which offer sport for the bottom fisherman are whiting, margate fish, common grunt and pink-mouthed grunt, sailor's choice, mademoiselles, and the beautiful tropical angel fish. Among dangerous species are the flat, skate-like sting-ray or "stingaree," armed with a sharp spine on its whip-like tail. Barbed pectoral and dorsal fins of the sea catfish make caution advisable in unhooking this fish. Exotic species of the reefs include the vividly hued parrot fish and the leather-skinned trigger fish.

Make Stuart headquarters for your next Florida fishing trip. You will find a friendly welcome, good accommodations, and diversified recreation facilities.



### “THE SAIL FISH”

Oh! for the thrill of the singing reel;  
The sudden joy as the line pays out;  
The threatening bend of the slender rod;  
A sail is hooked, the eager shout.  
The battle is on and fish and man  
Settle down to a wary fight;  
The finny flash is up then down,  
Beneath the blue then in full sight.  
Its sail-like dorsal a lovely hue,  
Its body a gorgeous purple and blue;  
It's game from beak to flashing tail  
And pulls with the strength of a mighty whale.  
It takes an angler who knows his stuff;  
For a sail's not gentle, he's "plenty" rough;  
He's strong and swift and wary, too;  
He'll trick, he'll play with and tire you.  
When you have brought him to the gaff,  
You've learned a lot if it's your first sail,  
And wherever they yarn of the finny game,  
You'll be ever ready with your tale.

Let Taylor mount your Prized Catches. Write, wire—or  
phone 5480, West Palm Beach, Fla., in regard to Hunting or  
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mounted fish, reptiles, animals and birds for sale at our  
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all parts of the world.

## JOHN S. TAYLOR CO.

TAXIDERMIST

Studio 435 56th St.    :-:-    West Palm Beach

## *Record Silver King*



**E**DWARD TRAINER, Philadelphia winter visitor, landed the largest tarpon ever caught in the St. Lucie river when the mighty battler above struck his trolled spoon.

This huge Silver King, more fully described in the tarpon section, page eleven, battled for over one hour before being brought to gaff. The fish was captured from Capt. Robert Fulford's charter cruiser, and weighed 212 pounds.

Each summer these large gamesters invade the St. Lucie where they feed on the schools of large mullet and menhaden. A thrilling sight, often witnessed by visitors on the river front from spring to fall is the surging charge and leap in air of the feeding tarpon—always an invitation to lay all cares aside and challenge the silver clad warrior with rod and reel.

# SEGERSTROM'S

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General machine work and auto repairs.  
Agent for Myers pumps, Palmer, Kermath and  
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# JENSEN LODGE

CHICKEN and FISH

65¢ — 40¢

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# GIDEON'S CAMP

On a section of the Indian River noted throughout Florida for its excellent fishing.

MODERN CABINS — GOOD WATER

Just a step to the best Black Bass fishing grounds in Florida.

Community Hall — Shufflboards — Horseshoes

JENSEN, FLORIDA

Write Seymour Gideon for Reservations.

# *Bridge Fishing*

A MARTIN county community devoted almost entirely to sport and commercial fishing is Jensen on the scenic Indian river drive, 15 miles south of Fort Pierce and 5 miles north of Stuart.

Here, on the palm-bordered Indian river, with a mile-long bridge giving access to the fine bathing and surf fishing of Jensen beach, the caster or surf fisherman will find excellent sport.

Jensen bridge is thronged with fishermen all the year, and wonderful strings of sea trout are landed from the span daily. Using artificial minnows, pork-rind or live-bait, anglers catch bluefish, big snook, channel bass and even pompano from this noted Florida fishing bridge. Live shrimp is a favorite bait for the above game fishes.

Using cut bait or small live minnows, or live shrimp, large mangrove snappers are frequently landed. Waters adjacent to the bridge piling are alive with sheepshead and smaller pan fish, including sailor's choice, grunts, small mangrove snappers, spots, whiting, margate fish and croakers. All these will take cut shrimp, sandfleas, fiddler crabs or hermit crab tail.

Hundreds of surf casters, using cut mullet or menhaden for bait, throng the ocean beach at Jensen during annual runs of bluefish along the coast. The bluefish bite best during a northeaster when the breakers are piling in briskly. Whiting and croakers are plentiful in the surf at Jensen beach.

Excellent ocean bathing facilities are available, and the community has three good fishing camps equipped with amusement facilities. Bait is available at the camps, as well as detailed advice on the fishing.



# JENSEN MARKET

Full stock of staple groceries, meats, and vegetables. Welcome fishermen—let us fill your grocery needs. Home made sausage and wieners.

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# J. P. BLAKESLEE

SUPERVISOR OF REGISTRATION  
OF MARTIN COUNTY EXTENDS  
YOU A CORDIAL WELCOME.

# George J. Backus

REALTOR IN STUART SINCE 1911

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## WELCOME FISHERMEN!

First hand information on Jensen Bridge, (Best Sea Trout Fishing in Florida. Home of Big Snook) and unequalled Surf Casting for Bluefish on Jensen Beach.  
COMPLETE LINE OF TACKLE FOR THIS FISHING.

**JENSEN HARDWARE CO.**

JENSEN, FLORIDA

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BATTERIES — ACCESSORIES  
WASHING — POLISHING — GREASING

Pittman's  Service

New Dixie at Frazier Creek

## J. R. POMEROY

CLERK OF THE COUNTY COURT

Extends a hearty welcome to the visiting fisherman.

## Drive a New FORD V-8

What thrill could be finer than to tour Florida in one of our new models. Also many good, used cars to select from.

Whether it's to be a new car, a reconditioned job, or expert repairs, our modern, up-to-date garage and show rooms are at your service.



## CLEMENTS MOTOR CO.

GENUINE FORD PARTS

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There's Nothing Fishy  
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**Stuart Service Station**

W. PARKS, Prop.

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Automobile and Marine Electrical Service

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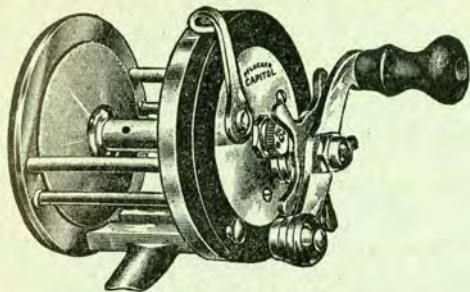
AND GOING BACK, YOU'LL  
BE WISE IF YOU USE

**STANDARD**

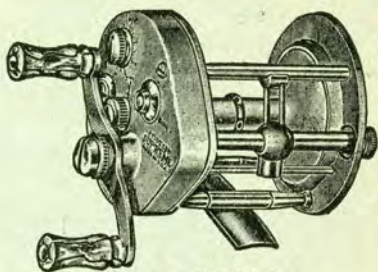
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Wilson McClure, Distributor

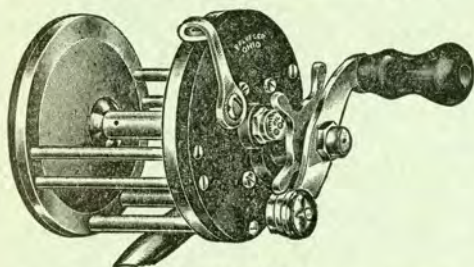
**PFLUEGER** ( PRONOUNCED "FLEWGER" ) *A Great Name in Tackle*



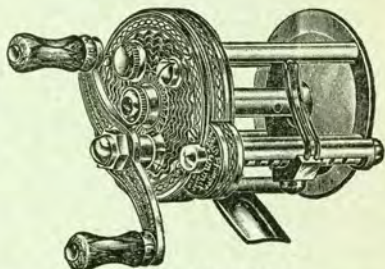
**Pflueger CAPITOL**  
 No. 1985—100 yards .....\$ 8.25  
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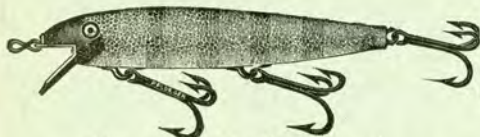
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 Level Wind—Anti-Back-Lash .....\$25.00



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 No. 1978—250 yard .....\$6.00



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**Pflueger PAL-O-MINE Minnow**  
 3 sizes—15 finishes .....60c to 85c each

**Pflueger TEMPLAR**  
 No. 1419 3-4—400 yard.....\$32.50  
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When you go fishing you want dependable tackle. Select Pflueger Reels—Pflueger Baits and be sure of satisfaction and pleasure in your fishing.

Pflueger Lures attract and entice gamy fish from their hidden lair—Pflueger Reels and Line play and safely bring them to gaff or net. Pflueger offers Reels, Rods, Lures, Lines and Hooks for any kind of fishing—fresh or salt water.

**THE ENTERPRISE MFG. CO.**

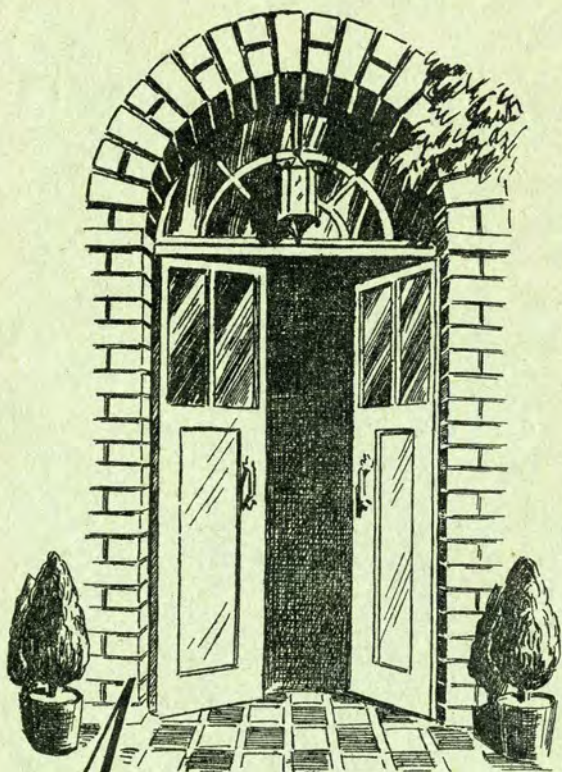
Akron Fishing Tackle Works, Inc.  
 Dept. SN E. A. Pflueger, Pres. Akron, O.

**Pflueger Pocket Catalog No. 155.**  
 Free Upon Request

This pocket size catalog gives you illustrations and descriptions of the leading items of Pflueger Tackle—with interesting things to know about leading Fresh and Salt water game fish. Write for Copy.



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the Gulf Stream Enjoy a Sea Food Dinner



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***Chisholm's***

Palatable, Well-Cooked Foods

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